

Tutorial Letter 201/1/2018

Social Psychology

PYC3701

Semester 1

Department of Psychology

Feedback – Assignment 01

BARCODE

PYC3701: Social Psychology

Tutorial Letter 201/2018

Dear student,

This tutorial letter deals with:

1. Answers and feedback for Assignment 01.

Well done! You have now completed your first assignment for this module. The main purpose of this tutorial letter is to give feedback on your assignment. In this tutorial letter, we provide the correct answers to the questions in Assignment 01. If you answered a question incorrectly please read the explanation in conjunction with the discussion in the prescribed book.

Lecturers:

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1. Answers and feedback for Assignment 01

Question 1

Alternative **3** is correct. Solomon's behavioural change supports the notion of self-fulfilling schema (see chapter 2 in the textbook on page 67 for more information).

Question 2

Alternative **4** is correct. According to the notion of counterfactual thinking, our thoughts are influenced by imagined outcomes. We tend to imagine outcomes in a situation other than what actually occurred (see chapter 2 in the textbook on pages 78-79 for more information).

Question 3

Alternative **3** is correct. This scenario illustrates how cognition influences affect through our interpretation of emotion-provoking events and through the activation of schemas containing a strong affective component (see chapter 2 in the textbook on page 83 for more information).

Question 4

Alternative **4** is correct. It is hypothesised that the actor-observer effect occurs, in part, because we are more aware of external factors that influence our own behaviour (see chapter 3 in the textbook on page 111 for more information).

Question 5

Alternative **3** is correct. The mechanism by which we compare ourselves to other people to determine whether or not our perception of social reality is correct is known as social comparison (see chapter 4 in the textbook on page 144 for more information).

Question 6

Alternative **4** is correct. The type of learning that is based on association of two or more stimuli is called classical conditioning (see chapter 5 in the textbook on page 169 for more information).

Question 7

Alternative **3** is correct. The theory of reasoned action suggests that the decision to engage in a particular behaviour is the result of a rational process in which behavioural options are considered (see chapter 5 in the textbook on page 180 for more information).

Question 8

Alternative **2** is correct. The glass cliff effect refers to electing women for high status positions that are risky and likely to fail (see chapter 6 in the textbook on page 210 for more information).

Question 9

Alternative **1** is correct. In this scenario, the intersection is a conditioned stimulus for Jenny (see chapter 5 in the textbook on page 168 for more information).

Question 10

Alternative **3** is correct. The incorrect statement is that attitudes are not affected by subliminal conditioning (see chapter 5 in the textbook on page 169 for more information).

Question 11

Alternative 1 is correct. According to the elaboration likelihood model you are focused on the peripheral route of persuasion (see chapter 5 in the textbook on page 186 for more information).

Question 12

Alternative 2 is correct. When confronted with a strong hard sell attempt to influence us, reactance will cause us to resist the attempt (see chapter 5 in the textbook on page 189 for more information).

Question 13

Alternative 3 is correct. The term 'discrimination' refers to negative behaviour directed toward a social group (see chapter 6 in the textbook on page 227 for more information).

Question 14

Alternative 4 is correct. It is likely that Sophia's liking for the song decreased (see chapter 7 in the textbook on pages 246-247 for more information).

Question 15

Alternative 2 is correct. Gender-based discrimination affects a substantial proportion of the population by blocking women's progress in the workplace (see chapter 4 in the textbook on page 153 for more information).

Make sure to use the correct unique numbers when submitting your assignments.

Your PYC3701 teaching team