## Tutorial letter 103/2/2018

## Forecasting

## STA2604

Semester 2

## Department of Statistics

TRIAL EXAMINATION PAPER

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## 1 Trial Examination Paper

## STA2604 <br> FORECASTING II <br> TRIAL EXAM PAPER: SEMESTER 2 <br> October 2018

Read the following instructions carefully:

1) Attempt all questions.
2) Show all relevant computations and steps.
3) You may use a non-programmable calculator.

## QUESTION 1

(1.1) Consider the following data: $\begin{array}{lllllllll}15 & 59 & 34 & 80 & 100 & 129 & 189 & 167 .\end{array}$

An observer stated that there is no evidence that these data can be classified as time series data. What is the reason of his/her statement?
(1.2) Consider the monthly mean temperatures (in degrees Celsius) for a given city during the twelve months of a certain year: $\begin{array}{lllllllllllll}25 & 26 & 24 & 20 & 10 & 14 & 15 & 18 & 19 & 22 & 24 & 21 .\end{array}$ Why these data can be classified as time series data?
(1.3) A market researcher stated that the price of food has been depending on the time of the year during the last 15 years. Give the time series concept being referred to in such a statement.
(1.4) Give the main difference between (a) seasonal variations and (b) cyclical variations in time series.
(1.5) Define irregular variations in time series and give two examples.

## QUESTION 2

The following table presents actual and predicted mean number of visitors at a certain place during the last eight months.

| Month | Actual number <br> of visitors, $y_{t}$ | Predicted number <br> of visitors, $\widehat{y}_{t}$ |
| :--- | :---: | :---: |
| Jul | 160 | 170 |
| Aug | 125 | 135 |
| Sep | 125 | 130 |
| Oct | 130 | 125 |
| Nov | 140 | 150 |
| Dec | 130 | 125 |
| Jan | 110 | 120 |
| Feb | 106 | 100 |

Calculate:
(2.1) the forecast error for each month
(2.2) the MAD
(2.3) the MSE
(2.4) the MAPE

## QUESTION 3

The data in the following table give quarterly sales of mountain bike for two consecutive years by a bicycle shop in Switzerland (in $\$ 100$ ). Assume a multiplicative decomposition time series model.

| Year | Quarter | bike Sales |
| :---: | :---: | :---: |
| 1 | 1 | 10 |
|  | 2 | 31 |
|  | 3 | 43 |
|  | 4 | 16 |
| 2 | 1 | 11 |
|  | 2 | 33 |
|  | 3 | 45 |
|  | 4 | 17 |

(3.1) Compute the appropriate four-point moving averages (4-MA) for the data.
(3.2) Compute the centered moving averages (CMA) for the data.
(3.3) Compute the adjusted seasonal indices $s n_{t}$ (not in percentages) for these data.
(3.4) Compute the deseasonalized observations $d_{t}=y_{t} / \operatorname{sn}_{t}$ for these data. Use two-decimal places for the final results.
(3.5) Assume that a linear trend $T R_{t}=\beta_{0}+\beta_{1} t$ describes the deseasonalized observations where $t=1$ for quarter 1 of year $1, \ldots, 8$ for quarter 4 of year 2 . Calculate the least squares estimates of $\beta_{0}$ and $\beta_{1}$.
(3.6) Use the results in part (3.5) to compute the estimated trend values $t r_{t}$ for these data.
(3.7) Compute the estimated values (point forecasts) $\widehat{y}_{t}=t r_{t} \times s n_{t}$. Use two-decimal places for the final results.
(3.8) Compute the point sales forecasts for the four quarters of Year 3. Use two-decimal places for the final results.

## QUESTION 4

Consider the bike sales data presented in Question 3.
(4.1) Using the results in part (3.7), compute the eight residuals.
(4.2) Explain why we cannot use the Durbin-Watson test to determine whether or not there are first-order positive or negative autocorrelations for these data.
(4.3) Using the simple exponential smoothing with $\alpha=0.2$, determine the smoothed levels for the first three observations.
(4.4) Now assume that the Holt's trend corrected exponential smoothing, with $\alpha=0.2$ and $\gamma=0.1$, is more appropriate than the simple exponential smoothing.
(a) Give the initial estimates of the level $l_{0}$ and the growth rate $b_{0}$.
(b) Calculate the value of $l_{1}$ for $y=10$ (observation for the first quarter of Year 1).
(c) Estimate the growth rate for $y=10$.
(4.5) Based on the results for $l_{1}$ in parts (4.3) and (4.4), would you recommend the Holt's trend corrected exponential smoothing or the simple exponential smoothing? Briefly explain.

## Formulae

(1) $e_{t}=y_{t}-\widehat{y}_{t}$
(2) $M A D=\frac{\sum_{t=1}^{n}\left|e_{t}\right|}{n}$
(3) $M S E=\frac{\sum_{t=1}^{n}\left(e_{t}\right)^{2}}{n}$
(4) $A P E=\frac{100\left|e_{t}\right|}{y_{t}}$
(5) $M A P E=\frac{\sum_{t=1}^{n} A P E_{t}}{n}$
(6) $\widehat{\beta}_{1}=\frac{n \sum_{t=1}^{n} t y_{t}-\sum_{t=1}^{n} t \sum_{t=1}^{n} y_{t}}{n \sum_{t=1}^{n} t^{2}-\left(\sum_{t=1}^{n} t\right)^{2}}$
(7) $\widehat{\beta}_{0}=\frac{\sum_{t=1}^{n} y_{t}-\widehat{\beta}_{1} \sum_{t=1}^{n} t}{n}$
(8) $l_{T}=\alpha y_{T}+(1-\alpha) l_{T-1}$
(9) $l_{T}=\alpha y_{T}+(1-\alpha)\left[l_{T-1}+b_{T-1}\right]$
(10) $b_{T}=\gamma\left(l_{T}-l_{T-1}\right)+(1-\gamma) b_{T-1}$

## 2 Trial Examination Solutions

## QUESTION 1

(1.1) The chronological pattern of the times at which the data were collected is not given.
(1.2) The mean temperatures were collected monthly in a certain year. Therefore, the chronological pattern of the times at which the data were collected is given.
(1.3) The time series concept referred to in this case is the seasonal variation.
(1.4) The main difference between seasonal and cyclical variations is that seasonal variations are regular, generally during each year, while cyclical variations may appear after a long period, generally after more than one year, and are not necessarily regular.
(1.5) Irregular variations are fluctuations that do not follow a recognisable or a regular pattern, and thus are unpredictable. Two examples are: floods, droughts.

## QUESTION 2

Let $y_{t}$ and $\widehat{y}_{t}$ denote the actual and predicted number of visitors, respectively, in the table below:

| Month | $y_{t}$ | $\widehat{y}_{t}$ | $e_{t}$ | $\left\|e_{t}\right\|$ | $e_{t}^{2}$ | $A P E_{t}=\frac{\left\|e_{t}\right\|}{y_{t}} \times 100$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Jul | 160 | 170 | -10 | 10 | 100 | 6.25 |
| Aug | 125 | 135 | -10 | 10 | 100 | 8 |
| Sep | 125 | 130 | -5 | 5 | 25 | 4 |
| Oct | 130 | 125 | 5 | 5 | 25 | 3.8462 |
| Nov | 140 | 150 | -10 | 10 | 100 | 7.1429 |
| Dec | 130 | 125 | 5 | 5 | 25 | 3.8462 |
| Jan | 110 | 120 | -10 | 10 | 100 | 9.0909 |
| Feb | 106 | 100 | 6 | 6 | 36 | 5.6604 |
| Tot |  |  |  | 51 | 511 | 47.8366 |

(2.1) The forecast error $e_{t}$ for each month is given in the fourth column of the table.
(2.2) MAD $=\frac{\sum_{t=1}^{8}\left|e_{t}\right|}{8}=\frac{51}{8}=6.375$.
(2.3) MSE $=\frac{\sum_{t=1}^{8} e_{t}^{2}}{8}=\frac{511}{8}=63.875$.
(2.4) MAPE $=\frac{\sum_{t=1}^{8} A P E_{t}}{8}=\frac{47.8366}{8}=5.9796$.

## QUESTION 3

(3.1) The four-point moving averages are in given in the fifth column of Table 1.

Table 1: Analysis of bike sales data using the multiplicative decomposition of a time series.

| Year | Quarter | $t$ | $y_{t}$ | 4MA | $C M A_{t}$ | $s n_{t} \times i r_{t}$ | $s n_{t}$ | $d_{t}$ | $t r_{t}$ | $\widehat{y}_{t}=t r_{t} \times s n_{t}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1 | 1 | 10 |  |  |  | 0.42 | 23.81 | 24.24 | 10.18 |
| 1 | 2 | 2 | 31 |  |  |  | 1.25 | 24.80 | 24.60 | 30.75 |
| 1 | 3 | 3 | 43 | 25 | 25.125 | 1.7114 | 1.71 | 25.15 | 24.96 | 42.68 |
| 1 | 4 | 4 | 16 | 25.25 | 25.5 | 0.6275 | 0.63 | 25.40 | 25.32 | 15.95 |
| 2 | 1 | 5 | 11 | 25.75 | 26 | 0.4231 | 0.42 | 26.19 | 25.68 | 10.79 |
| 2 | 2 | 6 | 33 | 26.25 | 26.375 | 1.2512 | 1.25 | 26.40 | 26.04 | 32.55 |
| 2 | 3 | 7 | 45 | 26.5 |  |  | 1.71 | 26.32 | 26.40 | 45.14 |
| 2 | 4 | 8 | 17 |  |  |  | 0.63 | 26.98 | 26.76 | 16.86 |

(3.2) The centered moving averages, $C M A_{t}=t r_{t} \times c l_{t}$, are in given in the sixth column of Table 1.
(3.3) First calculate the $s n_{t} \times i r_{t}=y_{t} / C M A_{t}$ values. These are reported in the seventh column of Table 1. Steps for the calculation of seasonal indices are given in the following tables:

| Year | Quarter |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| 1 | 1 | 2 | 3 | 4 |
|  | - | - | 1.7114 | 0.6275 |
|  | 0.4231 | 1.2512 | - | - |
| Mean (unadjusted seasonal indices) | 0.4231 | 1.2512 | 1.7114 | 0.6275 |
| Then | 1.2512 | 1.7114 | 0.6275 |  |

The total index is: $0.4231+1.2512+1.7114+0.6275=4.0132$.
Adjusted seasonal indices (must sum to 4, the number of seasons; quarters here):

| Quarter | Value |
| :---: | :---: |
| 1 | $\frac{0.4231 \times 4}{4.0132}=0.4217$ |
| 2 | $\frac{1.251 \times 4}{4.0132}=1.2471$ |
| 3 | $\frac{1.711 \times 4}{4.0132}=1.7058$ |
| 4 | $\frac{0.6275 \times 4}{4.05132}=0.6254$ |

These adjusted seasonal indices, rounded to the nearest two-decimal place numbers, are copied in the eighth column of Table 1.
(3.4) The deseasonalised observations $d_{t}=y_{t} / s n_{t}$ are given in the ninth column of Table 1.
(3.5) The following table has necessary information for estimating $\beta_{1}$ and $\beta_{0}$.

| $t$ | $y_{t}$ | $t d_{t}$ | $t^{2}$ |
| :---: | :---: | :---: | :---: |
| 1 | 24 | 24 | 1 |
| 2 | 25 | 50 | 4 |
| 3 | 25 | 75 | 9 |
| 4 | 25 | 100 | 16 |
| 5 | 26 | 130 | 25 |
| 6 | 26 | 156 | 36 |
| 7 | 26 | 182 | 49 |
| 8 | 27 | 216 | 64 |
| 36 | 204 | 933 | 204 |

$$
\widehat{\beta}_{1}=\frac{8 \sum_{t=1}^{8} t d_{t}-\sum_{t=1}^{8} t \sum_{t=1}^{8} d_{t}}{8 \sum_{t=1}^{8} t^{2}-\left(\sum_{t=1}^{8} t\right)^{2}}=\frac{8 \times 933-36 \times 204}{8 \times 204-(36)^{2}}=\frac{120}{336}=0.36
$$

and

$$
\widehat{\beta}_{0}=\bar{d}-\widehat{\beta}_{1} \bar{t}=\frac{\sum_{t=1}^{8} d_{t}-\widehat{\beta}_{1} \sum_{t=1}^{8} t}{8}=\sum_{t=1}^{8} t 8=\frac{204-0.36 \times 36}{8}=\frac{191.04}{8}=23.88
$$

Thus the fitted model for the trend is: $t r_{t}=23.88+0.36 t$.
(3.6) The trend values $t r_{t}$, obtained using $t r_{t}=23.88+0.36 t$, are given in the tenth column of Table 1.
(3.7) The point estimates $\widehat{y}_{t}=t r_{t} \times s n_{t}$ are given in the eleventh column of Table 1.
(3.8) The four quarters of year 4 correspond to $t=9, t=10, t=11$ and $t=12$, respectively.

We use $\widehat{y}_{t}=(23.88+0.36 t) \times s n_{t}$.
For $t=9$, we have $\widehat{y}_{9}=(23.88+0.36 \times 9) \times 0.42=11.39$.
For $t=10$, we have $\widehat{y}_{10}=(23.88+0.36 \times 10) \times 1.25=34.35$.
For $t=11$, we have $\widehat{y}_{11}=(23.88+0.36 \times 11) \times 1.71=47.61$.
For $t=12$, we have $\widehat{y}_{12}=(23.88+0.36 \times 12) \times 0.63=17.77$.

## QUESTION 4

(4.1) The eight residuals are given in the third column of the following table:

| $y_{t}$ | $\widehat{y}_{t}$ | $e_{t}=y_{t}-\widehat{y}_{t}$ |
| :---: | :---: | :---: |
| 10 | 10.18 | -0.18 |
| 31 | 30.75 | 0.25 |
| 43 | 42.68 | 0.32 |
| 16 | 15.95 | 0.05 |
| 11 | 10.79 | 0.21 |
| 33 | 32.55 | 0.45 |
| 45 | 45.14 | -0.14 |
| 17 | 16.86 | 0.14 |

(4.2) We cannot use the Durbin-Watson test since the number of residuals is less than 15.
(4.3) $l_{0}=\frac{1}{8} \sum_{t=1}^{8} y_{t}=\frac{206}{8}=25.75$.

We use $l_{T}=\alpha t_{T}+(1-\alpha) l_{T-1}$ with $\alpha=0.2$ and $l_{0}=25.75$.
We obtain:
$l_{1}=0.2 \times 10+0.8 \times 25.75=22.6$.
$l_{2}=0.2 \times 31+0.8 \times 22.26=24.01$.
$l_{3}=0.2 \times 43+0.8 \times 24.01=27.81$.
(4.4) Use of the Holt's trend corrected exponential smoothing with $\alpha=0.2$ and $\gamma=0.1$. The Holt's trend corrected exponential smoothing model assumes a trend in the data, but no seasonality. Therefore, we have to fit the model

$$
y_{t}=\beta_{0}+\beta_{1} t+\epsilon_{t}
$$

to the observed (not deseasonalised) data. The following table gives the required values for estimating $\beta_{1}$ and $\beta_{0}$.

| $t$ | $y_{t}$ | $t y_{t}$ | $t^{2}$ |
| :---: | :---: | :---: | :---: |
| 1 | 10 | 10 | 1 |
| 2 | 31 | 62 | 4 |
| 3 | 43 | 129 | 9 |
| 4 | 16 | 64 | 16 |
| 5 | 11 | 55 | 25 |
| 6 | 33 | 198 | 36 |
| 7 | 45 | 315 | 49 |
| 8 | 17 | 136 | 64 |
| 36 | 206 | 969 | 204 |

The values of $\widehat{\beta}_{1}$ and $\widehat{\beta}_{0}$ are the following:

$$
\begin{gathered}
\widehat{\beta}_{1}=\frac{8 \sum_{t=1}^{8} t y_{t}-\sum_{t=1}^{8} t \sum_{t=1}^{8} y_{t}}{8 \sum_{t=1}^{8} t^{2}-\left(\sum_{t=1}^{8} t\right)^{2}}=\frac{8 \times 969-36 \times 206}{8 \times 204-(36)^{2}}=\frac{336}{336}=1 . \\
\widehat{\beta}_{0}=\bar{y}_{t}-\widehat{\beta}_{1} \bar{t}=\frac{\sum_{t=1}^{8} y_{t}-\widehat{\beta}_{1} \sum_{t=1}^{8} t}{8}=\frac{206-1 \times 36}{8}=\frac{170}{8}=21.25 .
\end{gathered}
$$

Thus, the fitted model is: $\widehat{y}_{t}=21.25+t$.
(a) $l_{0}=\widehat{\beta}_{0}=21.25$ and $b_{0}=\widehat{\beta}_{1}=1$.
(b) We use $l_{T}=\alpha y_{T}+(1-\alpha)\left[l_{T-1}+b_{T-1}\right]$ where $T=1, l_{0}=21.25$ and $\alpha=0.2$. We obtain:

$$
\begin{aligned}
l_{1} & =\alpha y_{1}+(1-\alpha)\left[l_{0}+b_{0}\right] \\
& =0.2 \times 10+0.8 \times(21.25+1) \\
& =19.8
\end{aligned}
$$

(c) We use $b_{T}=\gamma\left[l_{T}-l_{T-1}+(1-\gamma) b_{T-1}\right]$ where $T=1, \gamma=0.1$ and $b_{0}=1$. We obtain:

$$
\begin{aligned}
b_{1} & =\gamma\left[l_{1}-l_{0}+(1-\gamma) b_{0}\right] \\
& =0.1(19.8-21.25)+0.9 \times 1 \\
& =0.76
\end{aligned}
$$

(4.5) The forecast error using the simple exponential smoothing is: $10-22.6=-12.6$ and the forecast error using the Holt's trend corrected exponential smoothing is $10-19.8=-9.8$. Therefore, based on this single observation, the Holt's trend corrected exponential smoothing should be recommended since it gives the smallest forecast error.

