## CHAPTER 13 – THE NATURE OF PERSONALITY AND FUNDAMENTAL ASSUMPTIONS IN PERSONALITY STUDY

## **LEARNING OBJECTIVES**

After studying this chapter you should be able to:

- describe the nature of personality study
- outline the various approaches or paradigms to explain personality
- discuss the cultural context of personality study
- construct and explain a definition of personality
- give examples to identify life events and other factors that influence personality
- use examples to explain the dimensions of personality study
- comment on the underlying assumptions in personality study
- use examples to indicate the practical use of personality concepts in the work context
- explain research approaches in the study of work-related concepts of personality.

## **KEY CONCEPTS**

personality – consistent attributes and behaviour

**personology** – the study of personality

criteria - principles or standards of judgement

individual differences – differences in characteristics between people

**culture** – beliefs and values shared by a group

epistemology – fundamental views on knowledge

African - native of the African continent, from Africa

**approaches** – perspectives (for example, the psychodynamic approach)

**psychodynamic approach** – the approach that studies the influence of the unconscious on behaviour

**behaviourist approach** – the approach associated with studying the impact of the environment on observable behaviour

**humanistic approach** – the approach that studies how personality relates to each person's unique experiences and how people find meaning in life

**trait approach** – the approach that studies how personality is formed by enduring traits across different situations

**cognitive approach** – the approach that studies how personality is related to information processing and thinking

**biological** – related to genetic and neuro-physical structures

**evolutionary** – the transfer of personality traits from generation to generation as a result of the changing history of the human race

**psychosocial** – where personality is formed through the context of social influences

**occupational** – relating to a career

**fundamental view** – basic assumptions

**structure** – organised framework

**motivation** – desire or drive to achieve a goal

**development** – stage of growth

adjustment – emotional balance, state of coping

**physical** – relating to the body

**psychological** – relating to feelings and emotions

idiographic – relating to the individual as a unique being

**nomothetic** – emphasising the general nature of behaviour

**assumptions** – fundamental beliefs

determinants - influential factors

deterministic - relating to definite, dominant causes or influences

**heredity** – genetic origin

**environment** – the influences from various surroundings

**research** – systematic investigation

## **CHAPTER SYNOPSIS**

This chapter focuses on personality. Specific attention is given to how personality is used in the work context, and to how work-related personality factors are used in research approaches.