

ENG2601

May/June 2016

100 Marks

APPLIED ENGLISH LANGUAGE STUDIES: FURTHER EXPLORATIONS

Duration : 2 Hours

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EXAMINERS:

FIRST: SECOND: MRS B BADAL

PROF S MAITHUFI

DR JT KEKANA PROF J MURRAY

Closed book examination.

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This examination question paper consists of 3 pages.

ANSWER ALL THE QUESTIONS

SECTION A: DISCOURSE ANALYSIS

OUESTION 1

Read the two texts and answer the questions that follow.

TEXT A	TEXT B
Aspartame free May leave an after taste Ideal for the whole family Retains its sweetness during cooking and baking Affordable at R120.00 for 300 tablets Obtainable in tablet form only	Aspartame free No bitter aftereffects Not suitable for pregnant women May lose its sweetness when used for cooking Affordable at R89.99 for 300 tablets Obtainable in tablets, sachets

1.1 Identify the genre and register of each text and justify your answer.

1.2 Justify which text you think would appeal more to the consumer. Write a contrastive response of two paragraphs of about ½ a page (250 words). In your discussion consider persuasive strategies in each text.

(25)

(10)

QUESTION 2

Read the text below carefully. Discuss the use of discourse markers and cohesive devices to establish the context and register of the text. (15)

Hi, you wanted that pork casserole recipe from last week. I use belly pork and take the fat off, but you can use pork fillet if you want to be posh. You'll need a couple of pounds. Cut it up and fry it. I render down some of the pork fat, but vegetable oil is fine. Then fry the onions in the fat in the pan. The onions should either be sliced or diced. Put it all in a casserole dish. Add some stock, some sherry and about a tablespoon of soy sauce. You should have enough liquid to cover the meat but only just. Then give it a long, slow cook.

SUB-TOTAL: 50 MARKS

SECTION B

QUESTION 3: TEXT ANALYSIS

Read TEXT A and TEXT B carefully. Write a **comparative essay** to illustrate how each writer makes use of **linguistic and structural features** to give meaning to the **content, context, feelings, identity, tone and intention**. The length of your essay should be about 2 pages (about 600 words)

Use the following guidelines:

- Write an introduction, body and conclusion.
- Avoid emotional language.
- Provide supporting textual evidence.
- Use appropriate cohesive devices to ensure the logical development of each paragraph.
- Proof-read your essay to enhance its academic quality.

TEXT A

I lowe my being to the hills and the valleys, the mountains and the glades, the rivers, the deserts, the trees, the flowers, the seas and the ever-changing seasons that define the face of our native land.

My body has frozen in our frosts and in our latter-day snows. It has thawed in the warmth of our sunshine and melted in the heat of the midday sun. The crack and the rumble of the summer thunders, lashed by startling lightning, have been a cause both of trembling and of hope....

... At times, and in fear, I have wondered whether I should concede equal citizenship of our country to the leopard and the lion, the elephant and the springbok, the hyena, the black mamba and the pestilential mosquito.

A human presence among all of these, a feature on the face of our native land thus defined, I know that none dare challenge me when I say - I am an African!

Adapted https://en.wikipedia.org/wiki/l Am an African [Accessed 27 September 2015]

TEXT B

The free bird leaps on the back of the wind and floats downstream till the current ends and dips his wings in the orange sun rays and dares to claim the sky.

But a bird that stalks down his narrow cage can seldom see through his bars of rage his wings are clipped and his feet are tied so he opens his throat to sing.

The caged bird sings with fearful trill of the things unknown but longed for still and his tune is heard on the distant hill for the caged bird sings of freedom.

The free bird thinks of another breeze and the trade winds soft through the sighing trees and the fat worms waiting on a dawn-bright lawn and he names the sky his own.

Adapted

http://www.poemhunter.com/poem/caged-bird-21/ [Accessed 27 September 2015]

SUB-TOTAL: 50 GRAND TOTAL: 100