

**ENG2601**

October/November 2015

**APPLIED ENGLISH LANGUAGE STUDIES:  
FURTHER EXPLORATIONS**

Duration 2 Hours

100 Marks

**EXAMINERS**  
FIRST  
SECOND

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Closed book examination

This examination question paper remains the property of the University of South Africa and may not be removed from the examination venue

This examination question paper consists of 6 pages

**SECTIONS A AND B ARE COMPULSORY.**

**CHOOSE EITHER QUESTION 1 OR 2 IN SECTION C.**

**[TURN OVER]**

**SECTION A****QUESTION 1: COHESION**

Read the extract below carefully

In the 1930s one man touched the lives of millions of women. He wasn't a film star or a singer but a scientist. He had attended a public school after which he completed the accountancy and secretarial curriculum in July 1915. Although he initially majored in English, he switched to chemistry and so excelled in the subject that before graduation he was made a chemistry instructor and after studying further, qualified to teach a senior course when a vacancy opened. The fascination with chemistry led him to dedicate his life to women - he invented nylon. Yet two years later, beset with doubt, he took his own life. Nylon by Wallace Carothers. Nylons by Polly Polly

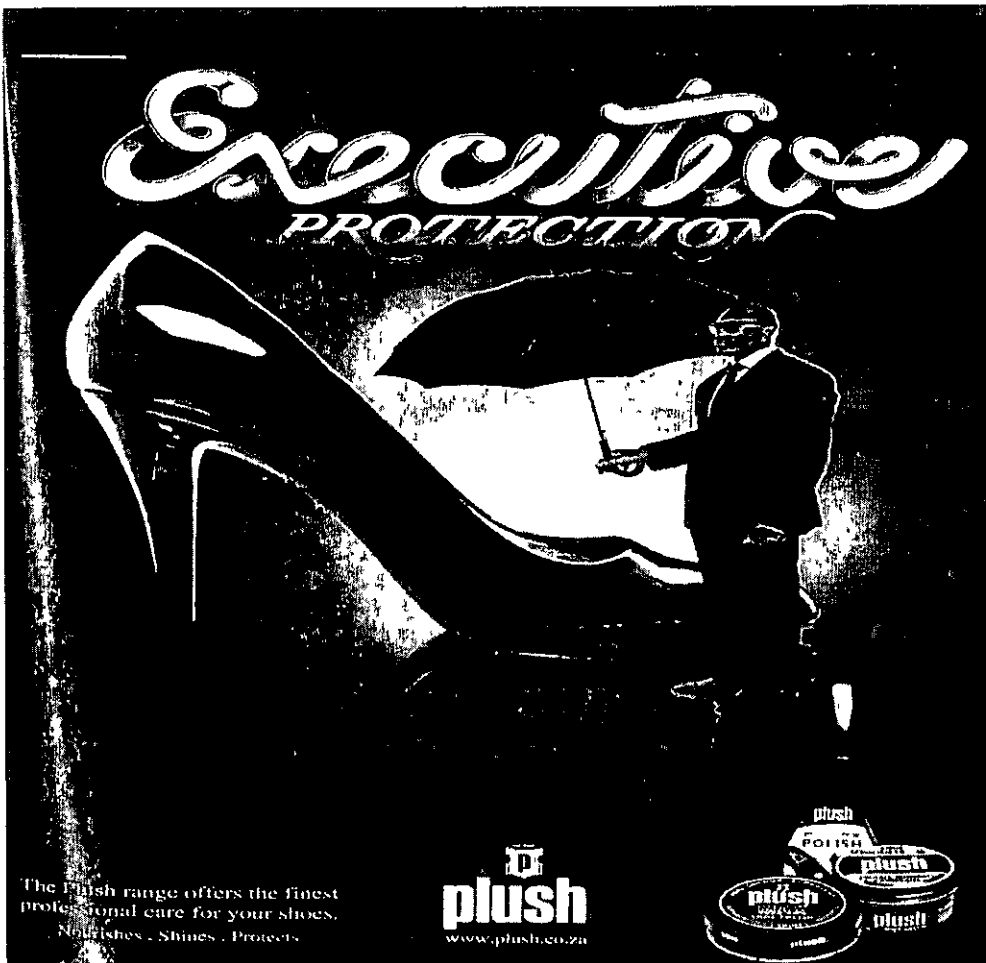
**(Adapted from Mullany and Stockwell, *Introducing English Language*, p. 220)**

Identify three examples of cohesion and explain how each is used to enhance meaning in the text

**(10)**

**[TURN OVER]**

## QUESTION 2: TEXT ANALYSIS



Analyze the picture above in about a page. Explain the denotative and connotative meanings in the picture. In other words, what does the picture say to you and how?

Consider the following aspects in your analysis. visual presentation, layout and written features of the text

(20)

TOTAL FOR SECTION A: 30 MARKS

[TURN OVER]

**SECTION B: LANGUAGE USE AND MEANING**

Read the following text carefully and answer the below questions. The extract is about relationships.

My husband and I met at church at the age of 16 and 21 respectively. He had pursued me for two years in my teens and made his intentions explicitly clear. He stated, "I have one mission in my life and that is to make you my wife. Hopefully, we can build a life together that is both fun, God-centered and one that is supportive of each other's goals" – that sealed the deal for me.

We officially dated in 2006, survived 4 years of a long-distance relationship as I studied with the University of Cape Town, while he remained and worked in Johannesburg. Following my return home to Johannesburg in 2010, he proposed in 2012 at Doppio Zero, the Sandton branch (soon after the restaurant's official opening). We got married on Saturday 28 September 2013 in an intimate ceremony at The Bridge, Muldersdrift, Fourways with close family and friends in attendance.

We have been a couple for 8 years and married for about 10 months now.

Marriage is summed up in two words for us, SIMPLY YUMMY!

*(Adapted from TrueLove Magazine, 21 July 2014)*

1. What does the text focus on? Explain (2)
2. What is the writer's intention in this text? Justify your answer (3)
3. Do you think the speaker's view of her relationship is believable? Justify your answer (5)
4. Analyze the language used in the text with reference to the audience and context. Substantiate your response by providing examples (10)

**TOTAL FOR SECTION B = 20 MARKS**

**[TURN OVER]**

**SECTION C: ESSAY**

In this section, you are required to choose only **ONE** of the options Answer either Question 1 **OR** Question 2

**Question 1**

Closely examine the advertisement below that warns drivers about the danger of speeding



[http://www.boredpanda.com/powerful-social-advertisements/?image\\_id=public-interest-public-awareness-ads6.jpg#topcategories](http://www.boredpanda.com/powerful-social-advertisements/?image_id=public-interest-public-awareness-ads6.jpg#topcategories)

Write an essay of about one and a half pages in which you discuss the appropriateness of the slogan 'Slower Is Better' In your discussion, include arguments for and against over-speeding

**Use the following guidelines for your essay.**

- Your essay **MUST** have an introduction, body and conclusion
- Avoid emotional language
- Evidence of proof reading is essential and will enhance the quality of your essay
- Support all assertions/arguments

**OR**

**[TURN OVER]**

**Question 2**

Read the quote below

***“Serious sport has nothing to do with fair play. It is bound up with hatred, jealousy, boastfulness, disregard of all rules. It is war minus the shooting.”*** George Orwell

Write an essay of about one and a half pages. Discuss whether or not you agree with the quote above. Your essay should include arguments for and against the belief that sport is violent.

**Use the following guidelines for your essay:**

- Your essay **MUST** have an introduction, body and conclusion
- Avoid emotional language
- Evidence of proof reading is essential and will enhance the quality of your essay
- Support all assertions/arguments

**TOTAL FOR SECTION C: 50 MARKS**