

MNG1502

(477502)

October/November 2017

Management IA

Duration

2 Hours

70 Marks

**EXAMINERS** 

FIRST SECOND MS RT DEYSEL MR AA DE BEER

## Closed book examination

This examination question paper remains the property of the University of South Africa and may not be removed from the examination venue

This examination paper consists of **16** pages plus instructions for the completion of a mark-reading sheet

Answer all the questions on the mark-reading sheet provided and indicate your answers on the examination paper

Please complete the attendance register on the back page, tear it off and hand it to the invigilator

Good luck!

## Read the following case study and answer the questions that follow.

## **Pretty in Bloom Florists**

Jake is the owner and general manager of Pretty in Bloom Florists, a wholesale flower shop in Centurion. Jake sells a variety of individual flowers, bouquets and special floral arrangements. He believes that there is no single best way to manage and that situations should be dealt with as they arise. Jake has implemented very few formal rules in Pretty in Bloom Florists as he feels that the behaviour of his employees should be formed by traditions, loyalty, and self-management.

Jake recently expanded his business by entering into the wedding and events industry. He used factual evidence and logical arguments to convince his employees of the need for this new venture. Furthermore, he informed his employees about the change and actively sought their views on the proposed new venture. Initially, Jake was met with some resistance to the new venture. His employees felt that they would not have the necessary skills to do floral arrangements for weddings, and they were not comfortable with making changes to the current state of affairs. To overcome this resistance, Jake engaged in formal bargaining to obtain the employees' approval and acceptance of the new venture.

Jake appointed Lerato, a professional events coordinator and floral designer, to assist him with this new venture. Lerato was given the right to take decisions regarding the events and has a duty to carry out her tasks to the best of her abilities. She has an intense focus on the customer and believes that the customer's requirements should always be met at the lowest cost every time. Furthermore, she believes that the work must be done at all costs, even if this means placing great pressure on her employees.

The newest employee at Pretty in Bloom Florists is Carol, the social media and website manager. She has to answer all the online queries within a day of them being posted, and upload any information on social media regarding news, promotions and events hosted by Pretty in Bloom Florists on a regular basis. She strives to be accepted and to build friendships within the organisation.

To assist with the workload, Lerato promoted Janine and Thomas to first-level management positions, and delegated a number of tasks to each of them. Janine is in charge of marketing the flowers and floral arrangements to the prospective brides and other customers, while Thomas ensures that all the necessary activities are carried out so that the flowers and floral arrangements can be provided to satisfy the needs of the consumers. Janine and Thomas report only to Lerato. Janine places great emphasis on the happiness and satisfaction of the staff members, while Thomas is an abdicator who does only enough to not lose his job.

Lerato further decided to appoint Shivani, Harry, and Brett to assist with setting up events Lerato wants to see quick results and often makes hasty decisions and gives direct orders to the rest of the team. Janine is skilful at developing team unity and has an excellent ability to read the emotions and feelings of the other team members. Thomas knows his strengths and skills,

and works hard to build up his strengths and use his skills effectively. Lerato, Janine, Thomas, Shivani, Brett, and Harry form the events team of Pretty in Bloom Florists.

Due to the intense workload, tensions are running high in the events team, and Jake and Lerato have to step in to prevent the team from falling apart. They discover that Brett and Thomas do not get along well with each other. Brett is extremely upset that Thomas got the promotion, as he feels that Thomas is lazy and not worthy of a management position. In addition, he feels that Thomas does not communicate well. Shivani, on the other hand, often complains about her long working hours and the fact that she has to work over weekends instead of being at home with her family. Jake and Lerato are not really worried, however, as Jake believes that conflict is natural and an inevitable outcome of any group, while Lerato believes that conflict in the group has a positive effect and is important for effective performance.

It recently came to Lerato's attention that one of the receptionists was sending customer queries privately to one team member and not to the events team as required. When asked about it, the receptionist stated that by doing favours for that one team member, she was creating obligations for when she needed assistance in the future

As a token of appreciation for the hard work that the employees do throughout the year, Jake takes his employees out to a fancy restaurant to celebrate every December 

Each employee is treated to a three-course buffet lunch, a small gift and the rest of the day off

## Answer the following Multiple Choice Questions on the answer sheet provided. Please also circle your answers on the question paper.

'	1		ems theory
	2	_	ingency theory
	3		an-relations approach
	4		ntitative management
2	Which	appro	pach to management does Lerato firmly believe in?
	1	The	earning organisation
	2	Scie	ntific management
	3		quality management
	4	Re-e	ngineering
3	Which		f the following would NOT be an input for Pretty in Bloom Florists?
	1		inal arrangement
	2		client's specifications
	3		green oasis sponge
	4	The f	resh flowers
4			bilities could cripple a learning organisation. The "enemy is out there"
	1	proac	ctiveness is often reactiveness in disguise
	2	work	ers are trained to be loyal to their jobs, yet have little understanding of them
	3	exter	nal sources are often blamed for misfortune or failure
	4	team	members supress disagreement and turn decisions into compromises
5	Which Florist		e following would form a part of the micro environment of Pretty in Bloom
	а	The f	inance and marketing departments of Pretty in Bloom Florists
	b	The f	lower market from which Pretty in Bloom Florists buy their fresh flowers
	С	The c	sustomers who order from Pretty in Bloom Florists or hire them for a function
	d	The f	resh flowers and labour that go into making a bouquet
	е	The v	vater restrictions in place throughout Pretoria
	Choos	e the d	correct combination
		1	a, d
		2	b, c, d
		3	a, c, e
		4	a, b, c, d, e

6	Janıne she	is in charge of the marketing function of Pretty in Bloom Florists. This means that
	1	deals with the procurement of all the flowers
	2	is concerned with obtaining, analysing and recording any information about the flower deliveries
	3	executes a programme of action that would earn the public's approval of Pretty in Bloom Florists
	4	oversees the process of transferring the flowers and floral arrangements to the prospective customers
7	Thoma	as oversees the department in Pretty in Bloom Florists
	1	purchasing
	2	operations
	3	information
	4	public relations
8	In whic	ch type of market does Pretty in Bloom Florists primarily function?
	1	International market
	2	Resale market
	3	Industrial market
	4	Consumer market
9	is one	uys fresh flowers from the local flower market on a daily basis. The flower market of Jake's, which is a factor in the environment of Pretty in
		Florists
	1	suppliers, market
	2	suppliers, macro
	3	competitors, market
	4	competitors, macro
10	2017,	eserve Bank has decided to increase the interest rates in the second quarter of which will have a negative impact on Jake and Pretty in Bloom Florists. Interest
	rates c	an be described as the
	1	continual rise in the prices of products and services
	2	decrease in the demand for products and services
	3	Indication of the price at which money can be bought
	4	value of one currency in terms of another
11		wers that Jake uses in his arrangements come from various farms across South
		The flower farms form part of which sub-environment of Pretty in Bloom Florists?
	1	The sociocultural environment
	2	The statutory environment
	3	The physical environment
	4	The geological environment

12	The fi	scal policy, which outlines government spending and taxation, is a variable in the sub-environment
	1	
		economic
	2	statutory
	3	International
	4	physical
13	Which perfor	one of the following is $\mathbf{NOT}$ an additional management task that Jake has to $\mathbf{m}$ ?
	1	Jake has to weigh a number of alternatives against one another and select the best one
	2	Jake has to transfer messages relating to organisational activities to various people
	3	Jake has to energise people to do their best voluntarily
	4	Jake has to provide guidelines according to which performance can be managed
14		Jake formulates goals and objectives, and develops strategies to achieve these and objectives, what task of management has he performed?  Planning
	2	Organising
	3	Leading
	4	Control
15.	As top	level management, Jake would develop goals, which areterm re
	1	strategic, short
	2	strategic, long
	3	tactical, short
	4	tactical, long
16		ddle level managers, Janine and Thomas will develop strategies for in Bloom Florists
	1	corporate
	2	tactical
	3	operational
	4	directive
17	Lerato	was given the right to take decisions regarding the floral arrangements for the
		Which principle of organising does this describe?
	1	Responsibility
	2	Accountability
	3	Delegation
	4	Authority

18	Lerato's duty to carry out the floral arrangement tasks to the best of her abilities refers to her in Pretty in Bloom Florists  1 responsibility 2 accountability 3 delegation 4 authority
19	Janine and Thomas are accountable to Lerato only This is the definition of  1 co-ordination 2 the span of control 3 unity of command 4 centralisation
20	Lerato has two employees who report directly to her, namely Janine and Thomas This defines which principle of organising?  1 Co-ordination  2 The span of control  3 Unity of command  4 Centralisation
21	Jake has given each manager the responsibility for making decisions and carrying out tasks within their departments. This implies that Pretty in Bloom Florists is a/anorganisation inclusive exclusive exclusive centralised decentralised
22	The process according to which Jake exerts his influence over his staff by inspiring them, and guiding their activities, in order to achieve the goals of Pretty in Bloom Florists, is known as  1 motivation 2 leading 3 management 4 leadership
23	Lerato promoted Janine and Thomas to their respective positions According to the Operant Conditioning Theory, which tool was used in this scenario?  1 Driving forces 2 Motivation 3 Positive reinforcement 4 Constructive reinforcement

1 Setting performance standards 2 Measuring actual performance against the standards 3 Taking corrective steps 4 Feedback and reporting  25 As the owner and general manager of Pretty in Bloom Florists, Jake hapower 1 referent 2 expert 3 legitimate 4 reward  26 Lerato is a professional event coordinator and floral designer. She will, ther power within Pretty in Bloom Florists 1 referent 2 expert 3 legitimate 4 reward  27 Jake is often regarded by his employees as someone who brings about chatnan as someone who maintains the status quo. Therefore, Jake can be dehaving leadership qualities 1 charismatic 2 task-oriented 3 people-oriented 4 traditional  28 According to the managerial grid of Blake and Mouton, what type of manager 1 A people-oriented manager 2 An autocratic manager 3 A contingent manager 4 A team manager 29 According to the managerial grid of Blake and Mouton, Janine is a manager 1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club 4 country-club, laissez-faire	
3 Taking corrective steps 4 Feedback and reporting  25 As the owner and general manager of Pretty in Bloom Florists, Jake har power 1 referent 2 expert 3 legitimate 4 reward  26 Lerato is a professional event coordinator and floral designer. She will, ther power within Pretty in Bloom Florists 1 referent 2 expert 3 legitimate 4 reward  27 Jake is often regarded by his employees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be definited in the charismatic contents and traditional  28 According to the managerial grid of Blake and Mouton, what type of manager and according to the manager and A contingent manager 4 A team manager 4 A team manager 5 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager manager middle-of-the-road, autocratic autocratic, middle-of-the-road alassez-faire, country-club	
4 Feedback and reporting  25 As the owner and general manager of Pretty in Bloom Florists, Jake hapower  1 referent 2 expert 3 legitimate 4 reward  26 Lerato is a professional event coordinator and floral designer. She will, ther	
25 As the owner and general manager of Pretty in Bloom Florists, Jake hat power  1 referent 2 expert 3 legitimate 4 reward  26 Lerato is a professional event coordinator and floral designer. She will, ther	
power  1 referent 2 expert 3 legitimate 4 reward  26 Lerato is a professional event coordinator and floral designer. She will, therpower within Pretty in Bloom Florists 1 referent 2 expert 3 legitimate 4 reward  27 Jake is often regarded by his employees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be defined by the semployees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be defined by the semployees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be defined by the semployees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be defined by the semployees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be defined by the semployees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be defined by the flower of the status quo. Therefore, Jake can be defined by the flower of the status quo. Therefore, Jake can be defined by the semployees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be defined by the flower of the semployees as someone who brings about che than as someone who maintains the status quo. Therefore, Jake can be defined by the flower of the flower	
1 referent 2 expert 3 legitimate 4 reward  26 Lerato is a professional event coordinator and floral designer. She will, ther	as
2 expert 3 legitimate 4 reward  26 Lerato is a professional event coordinator and floral designer. She will, ther power within Pretty in Bloom Florists 1 referent 2 expert 3 legitimate 4 reward  27 Jake is often regarded by his employees as someone who brings about chathan as someone who maintains the status quo. Therefore, Jake can be defined having leadership qualities 1 charismatic 2 task-oriented 3 people-oriented 4 traditional  28 According to the managerial grid of Blake and Mouton, what type of manager 1 A people-oriented manager 2 An autocratic manager 3 A contingent manager 4 A team manager  29 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager 1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	
3 legitimate 4 reward  26 Lerato is a professional event coordinator and floral designer. She will, ther	
4 reward  26 Lerato is a professional event coordinator and floral designer. She will, therpower within Pretty in Bloom Florists  1 referent 2 expert 3 legitimate 4 reward  27 Jake is often regarded by his employees as someone who brings about chathan as someone who maintains the status quo. Therefore, Jake can be definitional. Therefore, Jake can be defined by the status quo. Therefore, Jake can be defined by the manager of the manager.  28 According to the managerial grid of Blake and Mouton, what type of manager of the manager of the manager. A contingent manager of the mana	
power within Pretty in Bloom Florists  1	
1 referent 2 expert 3 legitimate 4 reward  27 Jake is often regarded by his employees as someone who brings about chathan as someone who maintains the status quo. Therefore, Jake can be dehaving leadership qualities 1 charismatic 2 task-oriented 3 people-oriented 4 traditional  28 According to the managerial grid of Blake and Mouton, what type of manager 1 A people-oriented manager 2 An autocratic manager 3 A contingent manager 4 A team manager 4 A team manager 5 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager 1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	refore, have
2 expert 3 legitimate 4 reward  27 Jake is often regarded by his employees as someone who brings about charthan as someone who maintains the status quo. Therefore, Jake can be definitional leadership qualities 1 charismatic 2 task-oriented 3 people-oriented 4 traditional  28 According to the managerial grid of Blake and Mouton, what type of manager 1 A people-oriented manager 2 An autocratic manager 3 A contingent manager 4 A team manager 4 A team manager 5 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager 1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	
3 legitimate 4 reward  27 Jake is often regarded by his employees as someone who brings about charthan as someone who maintains the status quo. Therefore, Jake can be de having leadership qualities 1 charismatic 2 task-oriented 3 people-oriented 4 traditional  28 According to the managerial grid of Blake and Mouton, what type of manager 1 A people-oriented manager 2 An autocratic manager 3 A contingent manager 4 A team manager 4 A team manager  29 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager 1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	
4 reward  27 Jake is often regarded by his employees as someone who brings about charthan as someone who maintains the status quo. Therefore, Jake can be de having leadership qualities  1 charismatic  2 task-oriented  3 people-oriented  4 traditional  28 According to the managerial grid of Blake and Mouton, what type of manager  1 A people-oriented manager  2 An autocratic manager  3 A contingent manager  4 A team manager  29 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager  1 middle-of-the-road, autocratic  2 autocratic, middle-of-the-road  3 laissez-faire, country-club	
than as someone who maintains the status quo. Therefore, Jake can be de having leadership qualities  1	
1 A people-oriented manager 2 An autocratic manager 3 A contingent manager 4 A team manager 29 According to the managerial grid of Blake and Mouton, Janine is a manager 1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	
2 An autocratic manager 3 A contingent manager 4 A team manager 29 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager 1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	_
3 A contingent manager 4 A team manager 29 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager 1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	lescribed as
4 A team manager  29 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager  1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	lescribed as
29 According to the managerial grid of Blake and Mouton, Janine is a while Thomas is a manager  1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	lescribed as
while Thomas is a manager  1 middle-of-the-road, autocratic 2 autocratic, middle-of-the-road 3 laissez-faire, country-club	lescribed as
4 country-club, laissez-faire	lescribed as
T Obding Stable tailed	lescribed as

30	1 F 2 F 3 F	hase of Hersey and Blanchard's life-cycle theory is Carol currently in? Phase one Phase two Phase three Phase four
31	lead mo 1 c 2 t 3 t	carol becomes more independent, gains more experience, and begins to take the re often, she will have moved to phase of the life-cycle theory one wo hree our
32	events s  1 M 2 T 3 T	Thomas and Janine have to work as a team to coordinate the weddings and successfully. Which one of the following is a characteristic of this team? Members are individually accountable for their actions. The team works within the boundaries of the organisation. The members share the leadership roles. The performance goals of the team are set by others in the organisation.
33	has eme 1 F 2 N 3 S	ents team have resolved their internal conflicts and team unity and agreement erged. The events team is in which stage of team development?  Forming Norming Storming Performing
34	1 T 2 T 3 T	ne events team, what role does Lerato play? The Co-ordinator The Shaper The Plant The Implementer
35	1 T 2 T 3 T	e does Janine play in the events team? The Monitor evaluator The Resource investigator The Completer The Team Worker

36	Thomas' awareness of his strengths and skills refers to which competency that a leader of a team of people in the knowledge era should have?  Management of the self  Management of attention  Management of meaning  Management of trust
37	Janine sends an e-mail to Brett about the specifications for the event scheduled for the following Saturday. When Brett receives this e-mail and interprets its contents, it is referred to as
38	When Jake sends a wedding enquiry to Lerato, who then has to pass the message on to the rest of the team, it is referred to as communication  1    upward  2    downward  3    horizontal  4    informal
39	Brett, Shivani and Thomas all live in Moreleta Park and, due to the rising petrol costs, decided to start a lift club to get to and from work. The conversations during the car trip, which relate to their work, are examples of communication  1     upward 2     downward 3     horizontal 4     informal
40	According to Maslow's hierarchy of needs, Carol's longing to be accepted and to build friendships within Pretty in Bloom Florists, indicates that her need has not been satisfied  1    physiological 2    social 3    esteem 4    safety
	Once Carol's need for acceptance and friendship has been satisfied, what would her next need be in terms of Maslow's hierarchy?  1 Physiological needs 2 Social needs 3 Esteem needs 4 Safety needs

42		vents team often have to work long hours and most Saturdays to set up the floe various weddings and functions. These working conditions are know factors according to the two-factor theory of motivation hygiene motivating self-actualisation.	
	4	transcendence	
43		pelieves that the average employee can learn to accept or even seek responsing to the discrete state of the di	
44		school of thought does Jake believe in when it comes to handling the confents team?  The traditional school of thought  The constructive school of thought  The interactionist school of thought  The human-relations school of thought	lict in
45	In term though 1 2 3 4	ns of handling the conflict in the events team, Lerato follows the school traditional constructive interactionist human-relations	ool of
16	the foll a b c d	rould like to encourage constructive conflict in Pretty in Bloom Florists. Which covers are outcomes of constructive conflict?  Conflict increases a person's awareness of the problems in their relationships. Conflict helps make a person aware of what makes them angry or scared. Conflict can help encourage change. Conflict can make life more interesting. Conflict encourages a person to be accountable for their actions.  The the correct combination a, b.  a, c, e.	
		3 a, b, c, d 4 a, b, c, d, e	

- 47 The conflict between Brett and Thomas is an example of a conflict of \_\_\_\_\_\_ 1 information 2 values 3 relationships 4 structural issues 48 What specific type of conflict of interest is Shivani experiencing? Conflict over substantive issues 2 Conflict over procedural issues Conflict over psychological issues 3 4 Conflict over dysfunctional issues 49 Which of the following are the unobservable elements of Pretty in Bloom Florists' organisational culture? Socialisation а b Values **Practices** С d Assumptions Language Choose the correct combination
  - 1 b
  - 2 b, d
  - 3 a, c, e
  - a, b, c, d, e
- 50 When Carol joined Pretty in Bloom Florists, she had to attend an orientation morning with Jake This refers to which aspect of organisational culture?
  - Assumptions 1
  - 2 Symbols
  - Language 3
  - 4 Socialisation
- 51 Every year, Jake takes his employees out to a restaurant to celebrate the end of another successful year. This refers to which element of the organisational culture of Pretty in Bloom Florists?
  - 1 Symbols
  - 2 **Practices**
  - Socialisation 3
  - Norms

52	What	type of organisational culture is present in Pretty in Bloom Florists?
	1	An entrepreneurial culture
	2	A market culture
	3	A bureaucratic culture
	4	A clan culture
53		e decides that he would rather have Pretty in Bloom Florists structured by formal
		and regulations, with hierarchical structures to facilitate reporting information, what if organisational culture would then have to be implemented?
	1	An entrepreneurial culture
	2	A market culture
	3	A bureaucratic culture
	4	A clan culture
54	Jake (	can be met with resistance if he decides to change the organisational culture of
		in Bloom Florists. The two basic techniques Jake can use to overcome this
	resista	ance to change are and
	1	force-field analysis, selective implementation techniques
	2	internal analysis, situational techniques
	3	process management, operational strategies
	4	the quality-of-life approach, self-fulfilling prophecies
55.	In tern	ns of diversity, ethnocentricity can be defined as the
	1	employment of people from several subcultures
	2	belief in the inherent superiority of one's own ethnic group or culture
	3	belief that other cultures or ethnic groups are superior to one's own culture or
		ethnic group
	4	employment of people from marginalised or previously disadvantaged groups
56		one of the following is an example of a secondary dimension of diversity?
		Lerato's work background
	2	Thomas' ethnicity
	3	Shivani's age
	4	Brett's physical ability
57	The C	ompanies Act and Basic Conditions of Employment Act, by which Jake must
		are found in which domain of the spectrum of ethics?
	1	The social standard domain
	2	The domain of free choice
	3	The personal standard domain
	4	The codified law domain

- 58 Which one of the following can be considered a secondary stakeholder of Pretty in Bloom Florists?
  - 1 The brides
  - 2 Lerato and Carol
  - 3 The supplier of fresh flowers
  - 4 The community surrounding the flower farms
- 59 Jake must be careful not to make a decision that will negatively impact on other people, both inside and outside of his organisation, or on society in general. This refers to the \_\_\_\_\_ responsibility of Pretty in Bloom Florists in terms of its corporate social performance.
  - 1 economic
  - 2 legal
  - 3 ethical
  - 4 discretionary
- 60 When questioned about the way in which the customer queries were handled, the receptionist responded with which action of negative organisational politics?
  - 1 Blaming others
  - 2 Ingratiation
  - 3 Creating a favourable image
  - 4 Developing a support base
- 61 Which of the following are ways in which Jake can turn negative organisational politics around?
  - a Encourage speculation
  - b Treat everyone fairly
  - c Hold team-building workshops
  - d Create a favourable image
  - e Inspire career development

## Choose the correct combination

- l b, c
- 2 c, d, e
- 3 a, b, d, e
- 4 a, b, c, d, e
- 62 Jake decided to expand his flower shop to cater for weddings and events, as he saw that there was a gap in the market. During which phase in the change process would this decision have taken place?
  - 1 Recognise the need for change
  - 2 Unfreeze
  - 3 Change
  - 4 Refreeze

- 63 What influencing tactic did Jake use to convince his employees of the need for the new events section of Pretty in Bloom Florists?
  - 1 Inspirational appeal
  - 2 Coalition tactics
  - 3 Rational persuasion
  - 4 Personal appeal
- 64 Which change style did Jake use when he decided to start the events section of Pretty in Bloom Florists?
  - Coercive style
  - 2 Collaborative style
  - 3 Directive style
  - 4 Consultative style
- 65 The employees' concern regarding their skills to do the floral arrangements for weddings, refers to which reason for resisting the change?
  - 1 Self-interest
  - 2 A lack of confidence
  - 3 Fear of the unknown
  - 4 A belief that nothing can be gained
- 66 The employees stated that they were not comfortable with changing the current state of affairs This refers to which reason for resisting change?
  - 1 Lack of role models

- 2 Security and tradition
- Economic wellbeing A lack of understanding
- 67 Which strategy did Jake use to manage the employees' resistance to the changes in Pretty in Bloom Florists?
  - 1 Negotiation and agreement
  - 2 Participation and involvement
  - 3 Establishing trust
  - 4 Coercion

3

- 68 To help overcome the resistance of the employees to the new events section, Jake would need to visibly show his support for this change. This refers to which strategy for managing the resistance to change?
  - Negotiation and agreement
  - 2 Participation and involvement
  - 3 Establishing trust
  - Coercion

- 69 During which phase of the HIV infection would an HIV-positive person display no symptoms?
  - 1 Phase one
  - 2 Phase two
  - 3 Phase three
  - 4 Phase four
- 70 Failure to deal with HIV/AIDS in the workplace could lead to higher economic costs and lower employee morale. Which one of the following is **NOT** an economic cost of HIV/AIDS in the workplace?
  - 1 Absence from work and worker attrition are likely to increase
  - 2 Many employees will want to take compassionate leave
  - 3 The supply and cost of labour will be affected
  - The price per unit of production will increase

Total for the paper = 70 marks

O

**UNISA 2017** 

# UNIVERSITY OF SOUTH AFRICA UNIVERSITEIT VAN SUID-AFRIKA



**EXAMINATION MARK READING SHEET EKSAMEN-MERKLEESBLAD** PART 1 (GENERAL/ALGEMEEN) DEEL 1 STUDY UNIT og PSY100 X STUDIE EENHEID by PSY100-INITIALS AND SURNAME VOORLETTERS EN VAN -DATE OF EXAMINATION DATUM VAN EKSAMEN EXAMINATION CENTRE (E.G. PRETORIA) EKSAMENSENTRUM (BV PRETORIA) PAPER NUMBER VRAESTELNOMMER STUDENT NUMBER UNIOUE PAPER NO UNIEKE YRAESTEL NR 6 c0: c0: c0: c0: c0: c0: c0: c0: c0: cO3 cO3 cO3 cO3 cO3 cO3 For use by examination invigilator तंत्र होत्र होत्र होत्र होत्र होत्र होत्र होत्र होत्र (1) (1) (1) (1) (1) r23 r23 r23 r23 r23 r23 r23 r23 r23 £23 £23 £23 £21 £23 £23 23 (32 (32 (3 £31 £32 Vir gebruik deur eksamenopsiener 7 :41 :41 · ... :51 :51 :51 :51 :61 :61 :61 C43 C43 C43

IMPORTANT

c63 c63 c63 c63 c63 c63

c73 c73 c73 c73 c73 c73 c73

c83 c83 c83 c83 c83 c83

r90 c90 c90 c90 c90 c90

1 USE ONLY AN HB PENCIL TO COMPLETE THIS SHEET

c62 c62 c63 c63 c63 c63 c63 c63

c72 c72 c72 c72 c72 c72 c72 c72 c7

183 183 183 183 183 183 183 183

192 (92 193 193 193 193 193 193 193

2. MARK LIKE THIS +2

(5) (5) (5) (

- CHECK THAT YOUR INITIALS AND SURNAME HAS BEEN FILLED IN CORRECTLY
- 4 ENTER YOUR STUDENT NUMBER FROM LEFT TO RIGHT
- CHECK THAT YOUR STUDENT NUMBER HAS BEEN FILLED IN CORRECTLY 6 CHECK THAT THE UNIQUE NUMBER HAS BEEN FILLED IN CORRECTLY
- CHECK THAT ONLY ONE ANSWER PER QUESTION HAS BEEN MARKED
- 8. DO NOT FOLD

- 1 GEBRUIK SLEGS N HB POTLOOD OM HIERDIE BLAD 1E VOLTOOI
- MERK AS VOLG
- KONTROLEER DAT U VOORLETTERS EN VAN REG INGEVUL IS
- VUL U STUDENTENOMMER VAN LINKS NA REGS IN
- KONTROLEER DAT U DIE KORREKTE STUDENTENOMMER VERSTREK HET
- 6 KONTROLEER DAT DIE UNIEKE NOMMER REG INGEVUL IS
- MAAK SEKER DAT NET EEN ALTERNATIEF PER VRAAG GEMERK IS
- 8 MOENIE VOU NIE

## PART 2 (ANSWERS/ANTWOORDE) DEEL 2

1	c10 c20 c30 c40 c50		[1 1 [2 1 [3 1 [4 1 [5 2		[1 : 2 : 3 : 4 : 6 : 5 : 5 : 5 : 5 : 5 : 5 : 5 : 5 : 5	106	c1 1 c2 1 c3 1 c4 1 c5 1
2	(1) (2) (3) (4) (5)	37	c13 c23 c33 c43 c53	1 72	c13 c23 c33 c43 c53	107	c10 c20 c30 c40 c50
] 3		38	r12 r23 r31 r41 r51	73	£13 £23 £33 £43 £53	108	r13 c23 r33 c43 c53
4	£13 £23 £33 £43 £53	39	r11 r21 r31 r41 r51	74	(1) (2) (3) (4) (5)	109	(12 (2) (3) (4) (5)
5	c13 c23 c33 c43 c53	40	(11 (2) (3) (4) (5)	75	(1) (2) (3) (4) (5)	110	c13 c21 c31 c41 c51
- 1				ł	1		
6		41	(13 (23 (33 (43 (53		r1 2 r2 3 r3 2 r4 3 r5 2	111	t1 = t2 = t3 = t4 = c5 =
7		42	(13 (23 (33 (43 (53		[12 [23 [33 [42 [53]	112	c10 c20 c30 c40 c50
8		43	r12 r22 r32 r41 r52		(1) (2) (3) (4) (5)	113	rta c2a c3a c4a c5a
9		44	(1) (2) (3) (4) (5)		(1) (2) (3) (4) (5)	114	c1 = c2 = c3 = c4 = c5 =
) 10	[1] [2] [3] [4] [5]	45	c3 x 2 x c3 x c4 x c5 x	80	[1] [2] [3] [4] [5]	115	c1 2 c2 2 c3 2 c4 2 c5 2
1.					†		i
11		46	[13 f23 f33 f43 f53		t13 t23 t33 t42 t53	116	c10 c20 c30 c40 c50
12		47	(1) (2) (3) (4) (5)	, ,	[13 E23 C33 E43 E53		c1 = c2 = c3 = c4 = c5 =
13		48	(11 (2) (3) (4) (5)		(1) (2) (3) (4) (5		c10 c20 c30 c40 c50
14		49	[13 c23 c33 c43 c53	, , -,	[1 121 122 143 52]		[1] [2] [3] [4] [5]
15	C1 2 C2 2 C3 2 C4 2 C5 3	50	c1 1 c2 2 c3 1 c4 2 c5 2	85	r11 r22 32 10 12		[1 1 c2 1 c3 1 c4 1 c5 1
- I							
16		51	(1) (2) (3) (4) (5)		2 c2 c3 - 43 c53	121	[1] [2] [3] [4] [5]
17		52	r13 r23 r33 r41 r	8	t 25 c31 c41 c50	122	c10 c20 c30 c40 c50
18		53	ា ខ្មែរ ខ្មែរ ខ្មែរ ខ្មែរ	88	(1) (2) (3) (4) (5)	123	[1 1 2 1 2 1 3 1 4 1 1 5 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
19		54	22 32 42 2	89	(1) (2) (3) (4) (5)	124	c10 c20 c30 c40 c50
20	[13 [23 [33 [43 [5]		2 r22 2 2 2 cgs	90	[1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	125	(1 2 (2 2 (3 2 (4 2 (5 2
1					i	ľ	ł
21		46	(1) (2) (3) (4) (5)	91	t1 1 12 2 2 3 2 14 2 15 2	126	c10 c20 c30 c40 c50
22		ग	t13 t23 t33 t43 t53	92	T13 T23 T33 T41 C53	127	c1
24		58	£12 £22 £33 £42 £52	93	(1) (2) (3) (4) (5)	128	113 123 133 143 153
25		59	113 123 133 143 153	94	ct: c2: c3: c4: c5:	129	c10 c20 c30 c42 c50
23	[1] [2] [3] [4] [5]	60	t13 t23 t33 t43 t53	95	13 123 133 141 151	130	c10 c20 c30 c40 c50
26	C13 C23 C33 C43 C53	1 ~					1
1 27		61 62	11 1 12 1 13 1 14 1 15 1 11 1 12 1 13 1 14 1 15 1	96	[13 [23 [33 [43 [53]	131	T13 F23 F33 F43 F53
28		83	£13 £23 £33 £43 £53	97	[17 c25 c35 c45 c57	132	c13 c23 c33 c43 c52
29		64	(1) (2) (3) (4) (5)	98	£13 £23 £33 £43 £52	133	C13 C23 C33 C43 C53
30		65	(1) (2) (3) (4) (5)	99	(13 (23 (33 (44 (53	134	c1 2 c2 2 c3 2 c4 2 c5 2
~	112 121 131 141 131	%	111151131141131	100	(13 (23 (33 (43 (53	135	r1
31	c10 c20 c30 c40 c50	66	(1) (2) (3) (4) (5)	104	-1001	1	
32	c13 c23 c33 c43 c53	67	(1) (2) (3) (4) (5)	101	111121131141151	136	[13 [21 [31 [41 [51
33	c12 c22 c32 c43 c52	68	(13 (23 (3) (4) (5)	102	t13 t23 t33 t43 t53	137	r13 c23 c33 c43 c53
34	c1	69	(1) (2) (3) (4) (5)	103 104	113 123 133 143 153	138	t12 t22 t32 t42 t52
35	c13 c23 c33 c43 c53	70	(1) (2) (3) (4) (5)		*13 *23 *33 *43 *53	139	C10 C21 C31 C41 C51
		L_/0	-1, -2, -3, -4, 131	105	(1) (2) (3) (4) (5)	140	c12 c22 c32 c43 c52
		·					

## MARK READING SHEET INSTRUCTIONS

Your mark reading sheet is marked by computer and should therefore be filled in thoroughly and correctly

## USE ONLY AN HB PENCIL TO COMPLETE YOUR MARK READING SHEET

PLEASE DO NOT FOLD OR DAMAGE YOUR MARK READING SHEET

Consult the illustration of a mark reading sheet on the reverse of this page and follow the instructions step by step when working on your sheet

Instruction numbers **1** to **1** refer to spaces on your mark reading sheet which you should fill in as follows

Write your paper code in these eight squares, for instance

							,
P	S	Y	1	0	0	-	X

The paper number pertains only to first-level courses consisting of two papers

WRITE 0 1 for the first paper and 0 2 for the second If only one paper, then leave blank

- 3 Fill in your initials and surname
- 4 Fill in the date of the examination
- **6** Fill in the name of the examination centre
- WRITE the digits of your student number HORIZONTALLY (from left to right) Begin by filling in the first digit of your student number in the first square on the left, then fill in the other digits, each one in a separate square
- In each vertical column mark the digit that corresponds to the digit in your student number as follows

  [-]
- WRITE your unique paper number HORIZONTALLY

NB Your unique paper number appears at the top of your examination paper and consists only of digits (e.g. 403326)

- In each vertical column mark the digit that corresponds to the digit number in your unique paper number as follows [-]
- Question numbers 1 to 140 indicate corresponding question numbers in your examination paper. The five spaces with digits 1 to 5 next to each question number indicate an alternative answer to each question. The spaces of which the number correspond to the answer you have chosen for each question and should be marked as follows. [-]
- For official use by the invigilator Do not fill in any information here

	UNISA	Fill-in/MCQ  Examination period  Student number  Sumarne  First Names
	attendance register (university copy)	Subject  Code of paper  Number of paper  Centre  Date  This is to certify that I have read the rules governing the examinations as set out on the inside cover of this examination answer book and in the examination instructions. That the information supplied by me in this answer book is correct and valid 1 undertake to adhere to the procedures rules and regulations of the University of South Africa a published in the official brochures
	Batch No <b>28092015MCQ</b>	Signature of candidate  ID Number  Signature of invigilator  UNISA invigilator's personnel number  NOTE Not a valid document if not completed by the invigilator
1		
	attendance register UNISA	Examination period  Student number  Surname  First Names  Subject  Code of paper  Centre  Date  This is to certify that I have read the rules governing the examinations as set out on the inside cover of this examination answer book and in the examination instructions  That the information supplied by me in this answer book is correct and valid  I undertake to adhere to the procedures, rules and regulations of the University of South Africa a published in the official brochures  Signature of candidate  ID Number