

CHAPTER 1 true and false with answers

True/False

Indicate whether the statement is true or false.

- ___ 1. The most common PDA is a smartphone.
- ___ 2. Twitter is an example of a management information system (MIS).
- ___ 3. The terms “information systems” and “information technologies” are used interchangeably.
- ___ 4. Skills in using word processing software are an example of information literacy.
- ___ 5. Business Intelligence (BI) includes historical views of business operations.
- ___ 6. Computers are most beneficial in transaction processing operations.
- ___ 7. Many MIS applications are used in both the private and public sectors.
- ___ 8. An information system typically provides three major components: data, intelligence, and information.
- ___ 9. Generally, there are three sources of data: internal, external and generated.
- ___ 10. Customers, competitors, and suppliers are examples of internal data sources.
- ___ 11. A database management system (DBMS) is used to create, organize, and manage databases.
- ___ 12. The quality of information is determined by its usefulness to users.
- ___ 13. Most information systems do not make use of graphical user interfaces.
- ___ 14. To achieve its goals, an information system might use many different information technologies.
- ___ 15. Information is the most important resource in any organization.
- ___ 16. Intranets are often used to provide basic HR functions, such as employees checking how much vacation time they have left or looking up how much they have in their 401(k) plans.
- ___ 17. Buyer power is high when customers have few choices and low when they have many choices.
- ___ 18. An effective financial information system (FIS) should provide timely, accurate, and integrated information about the marketing mix.
- ___ 19. Rivalry among existing competitors is high when many competitors occupy the same marketplace position.
- ___ 20. In the future, most information system software will be able to run on personal computers without problems.

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Answer Section

TRUE/FALSE

1. ANS: T	PTS: 1	REF: 4
2. ANS: F	PTS: 1	REF: 4
3. ANS: T	PTS: 1	REF: 5
4. ANS: F	PTS: 1	REF: 6
5. ANS: T	PTS: 1	REF: 6
6. ANS: T	PTS: 1	REF: 6
7. ANS: T	PTS: 1	REF: 7
8. ANS: F	PTS: 1	REF: 7
9. ANS: F	PTS: 1	REF: 8
10. ANS: F	PTS: 1	REF: 8
11. ANS: T	PTS: 1	REF: 8
12. ANS: T	PTS: 1	REF: 9
13. ANS: F	PTS: 1	REF: 9
14. ANS: T	PTS: 1	REF: 10
15. ANS: F	PTS: 1	REF: 11
16. ANS: T	PTS: 1	REF: 11
17. ANS: F	PTS: 1	REF: 14
18. ANS: F	PTS: 1	REF: 12
19. ANS: T	PTS: 1	REF: 14
20. ANS: T	PTS: 1	REF: 17