

Tutorial Letter 201/1/2016

INTRODUCTION TO ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

MNE2601

Semester 1

**Department of Entrepreneurship, Supply
Chain, Transport, Tourism and Logistics
Management (DESTTL)**

IMPORTANT INFORMATION:

This tutorial letter contains important information about your module.

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1 INTRODUCTION

Thank you for completing Assignments 01 and 02. We know that it is not always easy to adhere to due dates; and that most of you are working under a lot of pressure because of work and personal commitments.

This tutorial letter contains comments on Assignments 01 and 02 as indicated in Tutorial Letter 101/3/2016.

2 LECTURER(S) AND CONTACT DETAILS

2.1 Lecturer(s)

The contact details for the lecturer responsible for this module are as follows:

Lecturer	E-mail address
Mr Richardt Kok Primary Lecturer	E-mail: kokrw@unisa.ac.za

Details of other lecturers in the Section: Entrepreneurship (degree courses) are as follows:

Lecturer	E-mail address
Mrs MJ Phillips Secondary Lecturer	phillmj@unisa.ac.za
Prof S Radipere Section Head: Entrepreneurship	radipns@unisa.ac.za

Only academic queries **concerning the content of this module**, and not administrative queries, should be directed to the primary lecturer. Please have your study material with you when contacting us.

You may also contact the Entrepreneurship Section at 012 429 4670 for all your academic enquiries.

3. EXAMINATION GUIDELINES

Please note the following important information:

3.1. Year mark

To pass this module, you require a final mark of 50%. The assignment will contribute a maximum of 20%, while the examination will contribute 80%. You must obtain a subminimum of 40% in the examination irrespective of the year mark obtained.. You will, therefore, not pass the examination if your examination mark is less than 40%. Please refer to Tutorial Letter 101, which you received when you registered for the module. It contains a further explanation of how the year mark is calculated. It also contains more details on the calculation of your final mark. Study the example below to see how the assignment mark (the weighted mark of the two assignments) will contribute to the final assessment mark.

For example

If you obtain 50% in Assignment 01, this mark is multiplied by 0.5 to give you 25% towards your year mark. If you obtain 60% in Assignment 02, this mark is multiplied by 0.5 to give you 30% towards your year mark. The total mark for Assignments 01 and 02 (25% plus 30%) will constitute your final year mark of 55%. This figure is then calculated to give you a weight of 11% for your year mark (55% x 0.2%). If you obtain 50% in the examination, this figure is multiplied by 0.8 to give you a weight of 40% for the examination mark. The two results are then combined to give you a final assessment mark of 51% (11% + 40%) for the module.

3.2. Examination paper

Study the following valuable information on the examination paper carefully:

- ❖ The following chapters/study units will be covered in the examination papers: chapters 1 to 12 of the prescribed textbook.
- ❖ The examination paper may include some of the questions that appeared in the assignments.
- ❖ Short direct and indirect case studies will be included in the examination.
- ❖ You must be able to define and describe concepts; give examples and explain what is meant by certain concepts.

- ❖ Read each question carefully before answering it. Take note of key words such as “list” or “discuss”; and do what the question asks you to do. For example, if you are asked to list and discuss concepts, please do so. If you only list without discussing, you will only get part of the marks.
- ❖ The examination paper is set in English and Afrikaans.
- ❖ The examination paper counts 70 marks and comprises of two sections (sections A and B).
- ❖ Section A (30 marks) is compulsory and comprises multiple-choice questions.
- ❖ Section B comprises three questions worth 20 marks each, of which you must choose two questions. Question 1 is compulsory, and you need to choose either question 2 or question 3.
- ❖ Previous examination papers are available on myUnisa and the lecturer will not supply these to you.
- ❖ The examination department will notify you of the examination date and time.
- ❖ You are advised to study the model answers to Assignments 01 and 02 as part of your examination preparation.
- ❖ Comprehensive details on the administration of examinations, including criteria and dates of supplementary examinations, are available on myUnisa under “**Examinations**”.
- ❖ Several resources and tips are also available on myUnisa to assist you with stress management and other related issues during examination periods.

4. FEEDBACK ON ASSIGNMENTS

Semester 1: Assignment 01		Semester 1: Assignment 02	
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4. 4	29	4. 4	192
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6. 2	36	6. 1	199
7. 2	121	7. 2	193
8. 1	104	8. 3	284
9. 3	71	9. 2	203
10.4	132	10.4	203
11.3	159	11.1	203
12.2	160	12.3	204
13.1	159	13.4	202
14.1	154	14.2	253
15.2	157	15.1	254
16.4	142	16.2	255
17.3	144	17.3	278
18.1	66	18.1	282
19.2	25	19.3	276
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23.1	63	23.3	213
24.5	63	24.2	215
25.2	63	25.4	242

5. CONCLUDING REMARKS

We trust that you will find the feedback and information given valuable. Do not hesitate to contact us if you have any questions regarding the assignments, feedback or examination guidelines provided in this tutorial letter.

We wish you all the best with your studies.

Mr RW Kok

Primary Lecturer: Introduction to Entrepreneurship and Small Business Management